

# helping you through the **Season**



## Wyeth Flu: In Partnership

Wyeth Flu has been working in partnership with healthcare professionals to support successful flu vaccination for 11 years. Together we have built a dedicated vaccines service around the real and practical needs of GP Practices.

- A proven vaccines partner
- Vaccine logistics built to serve your needs
- Reliable and trusted supplier
- Materials and resource to support flu vaccination campaign delivery

Healthcare professionals tell us that the reliability and accuracy of flu vaccine delivery is an important factor in the supply of flu vaccine. Supply and logistics built around your needs:

- Branded and generic vaccine to suit your needs
- Multiple, named day delivery slots
- Emergency deliveries as required
- Vaccine manufactured, stored and delivered in the Cold Chain
- Resource & support materials
- Order flexibility – you tailor your own package
- Dedicated Flu Vaccines Customer Service Team – available all year round



**“As far as we as a practice are concerned – from ordering right through to delivery – Wyeth provides a gold standard service”**

Wyeth customer comment 2008

# Wyeth Flu: Campaign support

Knowing that you have the right support and materials can be a big help in ensuring that your flu vaccination campaign is a success.

That's why working in partnership with practices we have developed an extensive range of materials and resource to help support the delivery of vaccination campaigns.



## Patient Awareness

- At-risk Groups Poster and Leaflets
- Healthcare Workers Poster
- Asthma Poster and Leaflets
- Carers Posters
- Leaflet Dispenser
- Pharmacy Poster

## Promoting Flu Clinics

- Clinic Times Poster
- Flu Banner and Bunting
- T-shirts and Tabard
- Badges

## Practice Support

- Before and After Vaccination Poster and Leaflets
- Appointment Cards
- Patient and Repeat Prescription Stickers
- Receptionist FAQ Sheet

“It can really be quite a sight when you are managing 100 patients in one clinic – it turns into a bit of a social event. The camaraderie in the queue is wonderful to see.”

Wyeth customer comment 2008



Wyeth Vaccines  
Protecting Generations



We are proud of the fact that 71%<sup>1</sup> of our current customers have been ordering flu vaccines from us for three or more years. And more than half of those for more than six years<sup>1</sup>



Wyeth Flu website: [www.wyethvaccines.co.uk](http://www.wyethvaccines.co.uk)

Wyeth have produced a comprehensive public facing website designed to give people access to a wide range of flu and flu vaccination information to raise awareness of who is at increased risk from flu and support health care professionals.



**To order your support materials:**  
 Visit [www.wyethvaccines.co.uk](http://www.wyethvaccines.co.uk) and follow the link to support materials. If you have any queries about your campaign material ordering, please call us on; freephone 0800 197 2626 or email [wyethflu@medisis.com](mailto:wyethflu@medisis.com).



Wyeth Vaccines leads the way in developing vaccines to prevent life threatening diseases and help protect against major annual health risks in the community. By working together with GP practices, the Department of Health and associated agencies, Wyeth Vaccines is making a significant contribution to public health both in the UK and globally.

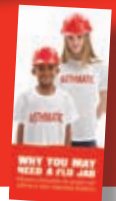


**To order your vaccine,  
please contact our dedicated Flu Team**

Phone **0800 0894033**

E-Mail **wyethflu@wyeth.com**

Or visit **www.wyethvaccines.co.uk** for more information



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Reference 1. Summary of customer loyalty data, 2008  
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